



卓翹會計師事務所  
JR & CO., CERTIFIED PUBLIC ACCOUNTANTS

EMERALD  
CAPITAL CPA & CO.



## About Us

Founded in 2014, JR & Co., Certified Public Accountants is now one of the most fast-growing professional service firms in Hong Kong, offering a broad range of professional services to clients across various industries and jurisdictions.

Our firm is managed by a team of professional accountants who deliver highest standard of business acumen, possess solid practical commercial experiences and command sound professional knowledges. Currently, our firm has approximately 15 staff, led by 3 practising partners. We adopt a responsible, flexible and personal approach to client service, possess ability to sorting out clients' issue in priorities, together with strong problem-solving skills.

Through years of our commitments to the firm and continued supports by our clients, we further founded Emerald Capital CPA & Co. and extended our professional services into financial service sector. We will continue to deliver our highest possible standard and act as a growth partner with them in the long run.

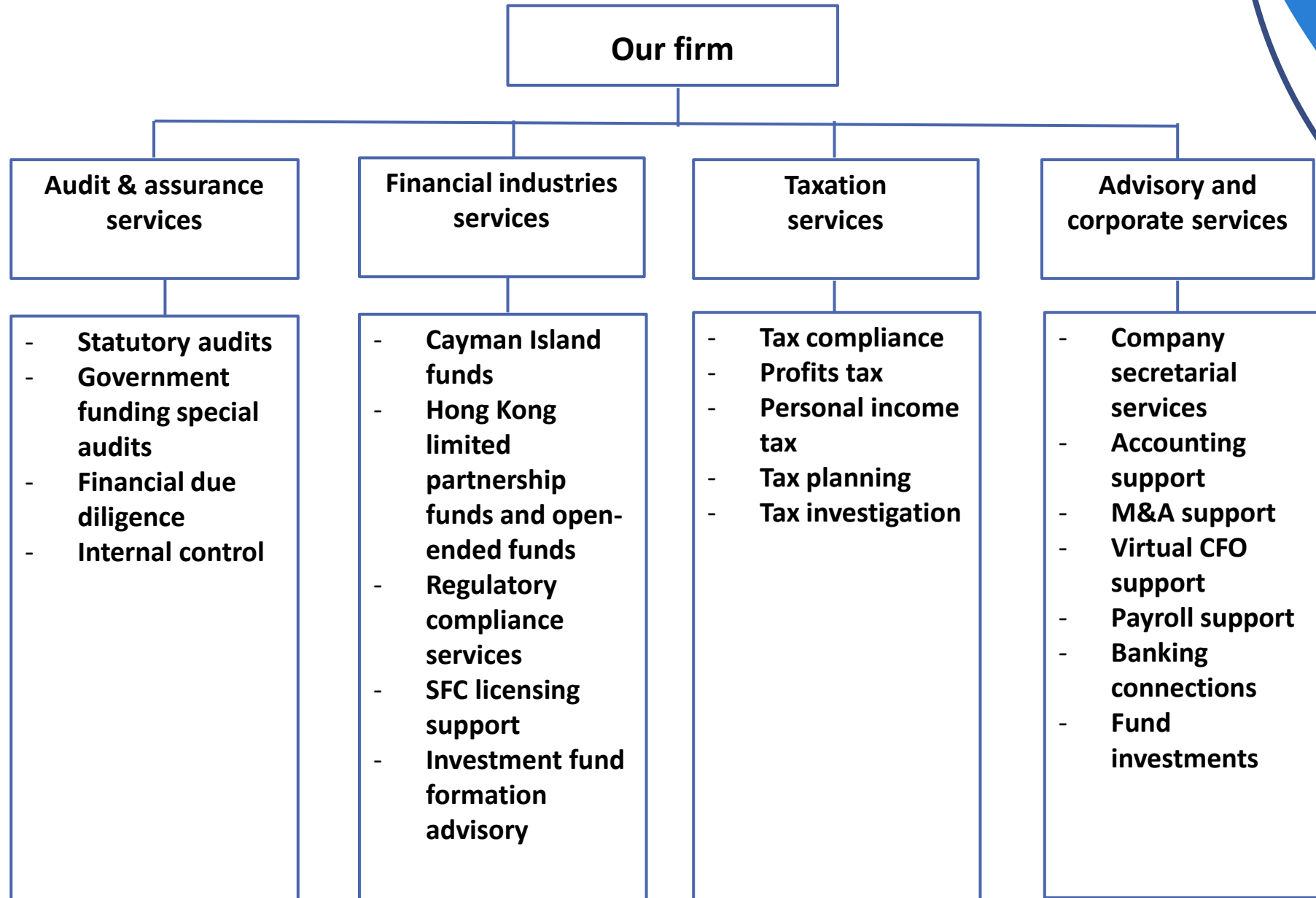
A background image showing a close-up of a laptop keyboard with a black and silver design. A small, round, white candle in a glass holder is positioned to the right of the keyboard. A blue rectangular overlay with a subtle keyboard pattern is centered on the image, containing the text 'Our Vision' in white. The word 'Vision' is underlined with a thin yellow line.

## Our Vision

Numbers without commercial justification is of no value. At our firm, we appreciate our clients' needs and constant interaction with our clients' management, so as to deliver efficient, effective services without losing the personal touch. This includes:

- Quality – It is the absolute cornerstone for our firm.
- Flexibility and personal touch – We understand our clients' business and their need.
- Confidentiality – Our clients' affairs are treated with the utmost discretion and care.
- Value creation – We never appreciate “zero-sum” games. We focus on “win-win” solutions only.

# Our Services



# Our Infrastructure

Technologies and high level of compliance standards are imperative to the continued success of a professional firm. We heavily invest into different IT platforms and fully adopt the compliance manual and methodologies set out by the Hong Kong Institute of Certified Public Accountants and so our service quality is assured.





# Our achievement and clientele

Our clientele contains more than 700 individuals, local companies to multinational corporations, financial institutions and companies targeting capital markets. A large portion of our clients are established entities and high net-worth individuals in town.



Besides, we have proven records of handling a number of IPOs, merger & acquisition, fund investments, working capital financing, company restructuring and performance revaluation engagements.

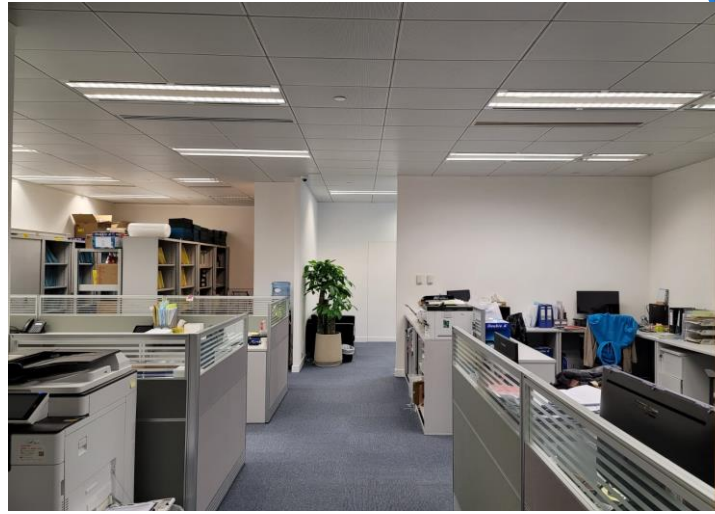
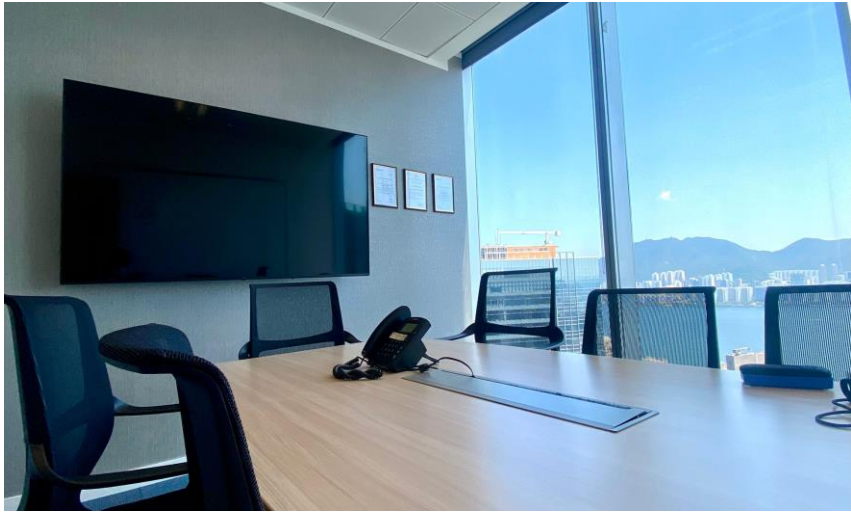
We are highly credited by our clients over the years.

# Our achievement and clientele



We are also invited to speak in different professional bodies to share our practical experience from financial perspective.





## Our Office



Our office situates in the most landmark commercial building of East Kowloon with deluxe office set up and convenient access of public transportation.



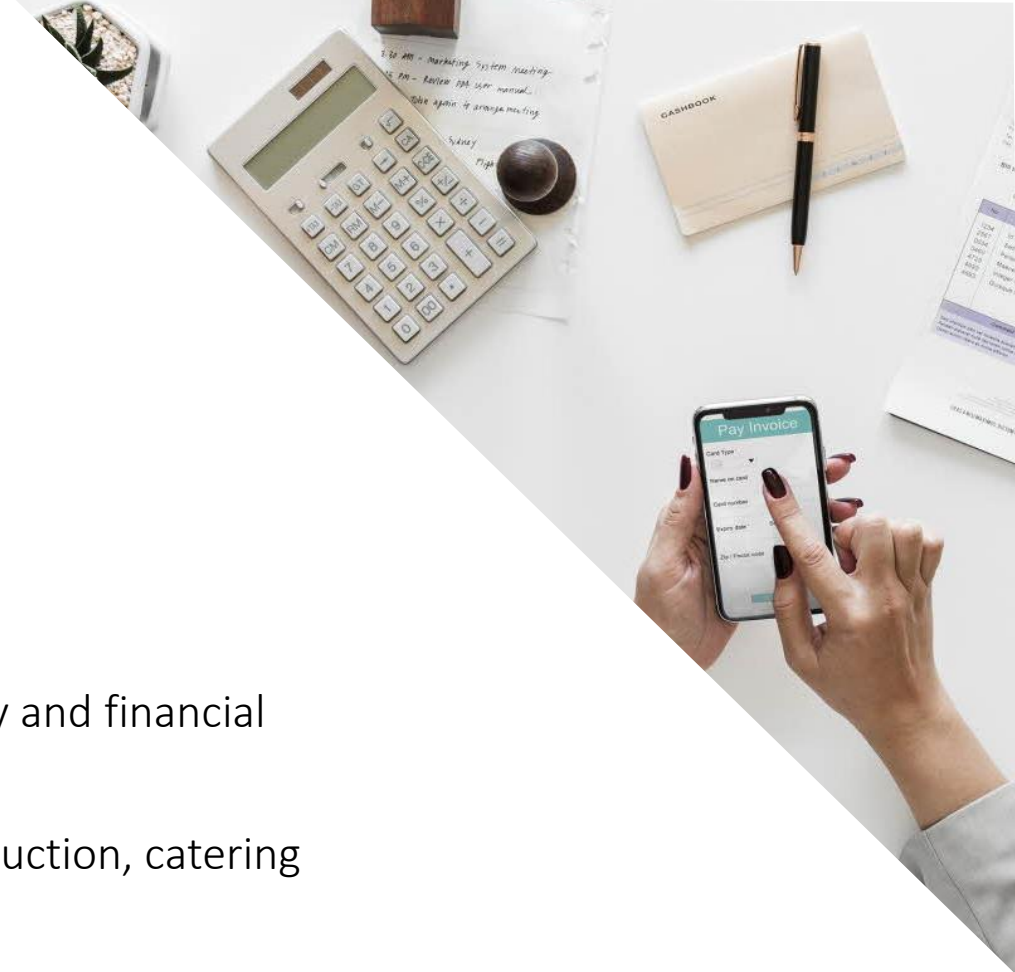


# Meet Our Team

## Raymond Yu

Senior Partner, CPA (Practising)  
Audit & Assurance Services

- Founder of JR & Co., Certified Public Accountants
- Over 18 years of experience in professional and commercial sectors
- Specialist in providing audit and assurance service, corporate advisory and financial management to wide range of industries
- Management member and investors of companies engaging in construction, catering IT sectors
- Senior advisors and independent non-executive directors of Hong Kong listed companies
- Public speakers of different professional bodies



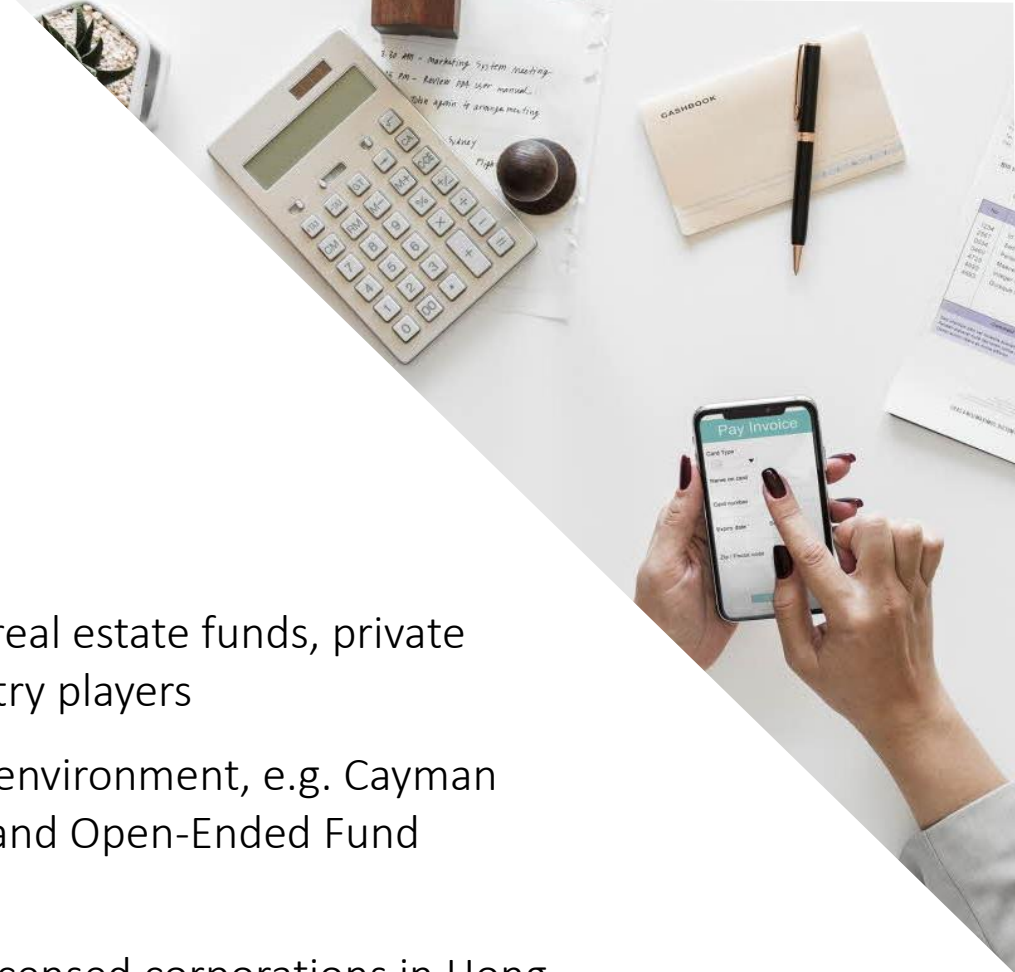
# Meet Our Team

## Charles Yeung

Partner, CPA (Practising)

Audit & Assurance Services

- Chartered in PricewaterhouseCoopers Hong Kong
- Extensive experiences in serving top-tier asset management houses, real estate funds, private equity funds, hedge funds, credit funds, family office and other industry players
- Deep knowledge in different angles of asset management regulatory environment, e.g. Cayman Mutual Fund and Private Fund, Hong Kong Limited Partnership Fund and Open-Ended Fund Companies and HKMA Fund Certification.
- Specialized in internal control and compliance matters in relation to licensed corporations in Hong Kong
- Leveraged experiences in corporate restructuring, forensic investigation, regulatory support and financial due diligence



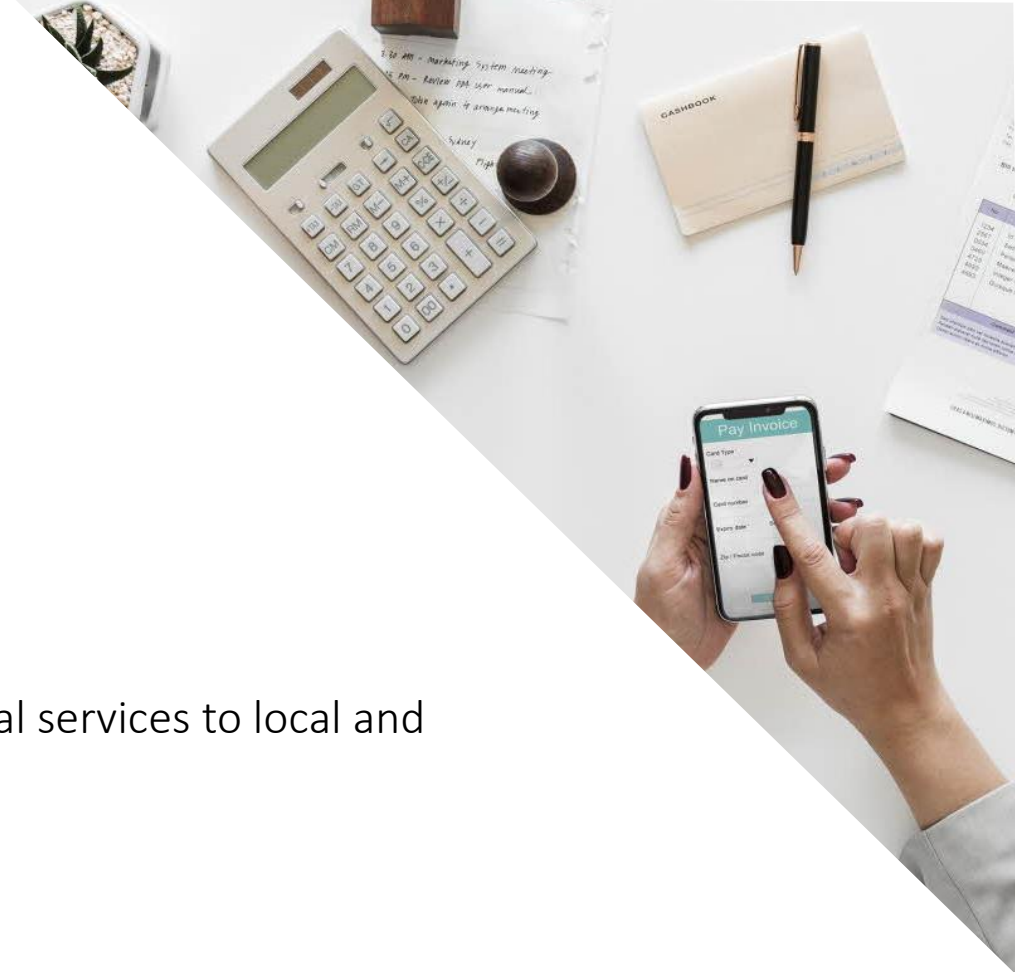
# Meet Our Team

## Joanne Lau

Partner, CPA (Practising)

Corporate and Outsourcing Services

- Founder of JR & Co., Certified Public Accountants
- Over 18 years of experience in professional and commercial sectors
- Specialist in providing accounting outsourcing and company secretarial services to local and overseas companies
- Named company secretary of a Hong Kong listed company





## Contact us

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